



Association for Coaching UK presents

“Maximise your Business Presence on the Internet in 2012 “

Date: Wednesday, 14th December 2011

Time: 6.30pm – 7.00pm Festive drinks and nibbles
7.00pm – 9.00pm Workshop

Venue: Woodside Conference Centre, Kenilworth, Warwickshire CV8 2AL.
Tel: 01926 515806 [Directions](#)

Price: £21.00 Members £37 Non Members (inc VAT)

Speakers: Jane Poulter, The Time Jugglers & Adam Petford, The LinkedIn Coach

This is classified as a: Business Building Workshop

You will learn:

Part 1 Ten Tips to Get Your Business Noticed Online

Part 2 How to Use LinkedIn to Generate Successful Business Contacts

About this event:

Jane Poulter will give you an overview of tried and tested tips to get your business noticed online. The Internet is a fantastic resource, especially for small businesses that have limited marketing budgets. Many business owners are unaware of what can be achieved, but after listening to Jane you will have lots of ideas on how to promote yourselves and take your business forward.

Adam Petford will inspire you to view LinkedIn as the most powerful marketing tool your business can ever use. If you want to find new business opportunities, tap into new markets by speaking to the right people, and if you hate cold calling and time wasting meetings then you really need to learn from Adam’s invaluable expertise.

By the end of this session, you will be able to:

- Take away ideas on how to promote yourself and take your business forward
- Recognise the first steps towards creating a ‘killer’ LinkedIn profile
- Understand the benefits of growing the right LinkedIn network

This workshop is eligible for CPD and a Certificate will be given at the event. We look forward to seeing you there!

How to Book: This very special event should definitely not be missed! Places are limited to 30 people. To book, visit the 'events' section in our website. Book early as we expect to sell out!

Once you have successfully booked and paid for the event, you will receive a confirmation email with full details of the event. **Please bring your confirmation email with you to the event to ensure a fast and efficient registration.**

For additional workshop queries, email workshops@associationforcoaching.com

For non-members of the AC, please note that you can save money on this and future events and receive a wealth of other benefits by joining the AC. For more information and an application form email members@associationforcoaching.com or go to <http://www.associationforcoaching.com/memb/memb.htm>

Speaker Bios

Jane Poulter is the owner of Time Jugglers, offering website design and Internet marketing services.

Time Jugglers was launched in 2006 after Jane decided to leave her 15-year career as an Analyst/ Programmer. Over the past 2 years, Time Jugglers has evolved into a successful website design and Internet marketing business, with a particular niche market of start-ups and small businesses.

Jane is active member of Women in Rural Enterprise (WiRE).

www.thetimejugglers.co.uk Mobile: 07870 125 064 [twitter@timejugglers](https://twitter.com/timejugglers)

Adam Petford helps businesses in the UK and USA use LinkedIn to generate huge success. To date he has coached over 400 business professionals to use LinkedIn effectively.

Well ahead of the curve in his field of expertise and in the techniques he uses to educate and help others, Adam is an inspirational trainer who delivers jargon-free LinkedIn coaching.

Adam has achieved great personal success by using the LinkedIn platform as an invaluable tool over the past 7 years, from generating sales opportunities, networking and developing new relationships with key contacts worldwide.

<http://www.thelinkedincoach.co.uk> Tel 0800 112 3220 [twitter@LinkedInGenius](https://twitter.com/LinkedInGenius)

Association for Coaching

Established in 2002, The Association for Coaching ® (AC) is an independent, not-for-profit body with the goal to advance the profession of coaching worldwide. This includes promoting best practice and raising the awareness, standards and ethics of coaching, with members made up of professional coaches, trainers/providers of coaching, and organisations building coaching cultures.

To sign up to the AC Mailing and receive updated information on events and other developments within coaching, click onto "Mailing List" from the website at www.associationforcoaching.com/home/list.htm