

AC Awards

The AC Awards: The Business Award for outstanding contribution to Coaching in Business and the Student Award for outstanding contribution to Research in Coaching have been created and designed to reflect the AC's goal to promote best practice and raise the awareness, standards and professionalism of Coaching.

The awards recognise the efforts made by organisations and students in progressing the coaching industry. It's about celebrating achievements, measuring performance, differentiating businesses and generating positive PR for all those involved in coaching.

They give individuals and organisations an opportunity to demonstrate their commitment to best practice in both delivery and also the analysis and impact of evidence based research so that others may benefit.

It enables AC/Routledge to identify and promote the next generation of coaching leaders, who can inspire others with their resourcefulness, skills and meaningful contribution to others which in turn gives the coaching profession more confidence in building on identified successes for the future.

1st Award : \$1000 (£500)

The Association for Coaching Business Award for outstanding contribution to Coaching in Business

- This award is open to all individuals or companies involved in Business Coaching.
- The award will go to the outstanding individual/organisation that has best demonstrated exceptional sustainable performance of a Business achieved through a coaching intervention.

The judges will make the Award to the individual/organisation that can best demonstrate a proven ability to create, nurture and develop the people within an organisation to substantially improve the commercial performance or prospects of the company. The application must be based on the development and delivery of a specific coaching project.

2nd Award \$500 (£250)

The Association for Coaching Student Award for outstanding contribution to Research in Coaching

- This award is open to all individuals involved in Research in Coaching
- The award will go to the outstanding individual who has best demonstrated a thorough understanding and analysis of the impact in the coaching industry of their evidenced data and findings

The judges will make the Award to the individual that can best demonstrate their methodology, findings and future influence on the Coaching Industry. The application must be based on the development and delivery of a specific coaching research project.

AC Awards Application Process

All submissions to the Association for Coaching Awards should be no more than three sides of A4 (maximum 1500 words) and should include the following:

- Applicant contact name and details
- Introduction and background of Applicant
- Background information on client issue or research project
- Project objective and deliverables
- Project Strategy - approach /methodology used including timescale of project and interventions used
- Evaluation and measurement criteria
- Outcomes

A signed client testimonial should be included regarding the success of the coaching intervention. * only applicable to Coaching Business Award.

Please submit documentation via email to emma@associationforcoaching.com, **by 31 January 2009**, if you need any further information please the AC Awards Committee - Alex Szabo, Vice Chair at alex@associationforcoaching.com