

The Association for Coaching (AC) presents:

**Global Coaching:
*Releasing multi-faceted potential***



A one day advanced seminar for Executive Coaches

Date: 28th September 2010 **Time:** 10:30 – 16:30

Venue: Hortus Botanicus,
Amsterdam, Netherlands

The *first* part of GLOBAL COACHING features a Master-class from *Philippe Rosinski*, author of “Coaching across Cultures” and his recent book, “Global Coaching”, which the theme of this event will be based.

About the morning session:

- You will hear how traditional coaching and the simplicity paradigm are insufficient to address the needs of coaching in complexity – typically found in global organisations and the global context we now coach in as executive coaches.
- You will learn how Philippe’s integrated, *global coaching* approach can help to address the concrete challenges our clients face in their individual lives, and help organizations and societies achieve sustainable success and fulfilment...How these seemingly separate goals, are closely intertwined.
- You will learn how to unfold both our own, and our client’s, multifaceted potential by improving:
 - physical fitness, energy and resilience;
 - developing farsighted leadership for meaningful and sustainable results;
 - honing emotional intelligence, assertiveness, and the ability to forge constructive relationships and manage conflict;
 - leveraging diversity for enhanced creativity;
 - serving others with impact; and living an authentic, purposeful and joyful life.
- You will be inspired to enrich your coaching practice and your life by learning from diverse disciplines, from psychology to medicine, economics to physics, philosophy to mysticism and beyond!
- You will discover how to start applying a global coaching approach in real situations.

NOTE: This morning Master-class *will not* provide a series of quick tips and simplistic methods. However, it *will* challenge your thinking and require your openness to different viewpoints!



The *second* part of GLOBAL COACHING will involve participants engaging in interactive talks led by members of the AC Global Board, including *Katherine Tulpa*, CEO; *Darren Robson*, Director of Strategy, Partnerships and Social Innovation; and *Alex Szabo*, COO (left to right respectively in picture).

About the afternoon session:

- Understand some of the organisational trends impacting Executive Coaching today.
- Learn what organisations look for when selecting Coaches for their global coaching panels.
- Identify some of the overall market themes influencing the profession of coaching, and what further skills that Executive Coaches need to master.
- Discuss some of the competencies, or qualities required to be a Global Coach – are they equivalent to an Executive Coach?
- Share success factors and insights with other participants on how to run a successful and *sustainable* coaching business over challenging times.
- Position yourself for ongoing success in our dynamic and changing profession.

Seminar Fees: Price for this one day seminar for *AC Members* is €65 and non-members is €85 Euro (note if you apply to become a member of the AC prior to the event, the membership discount will still apply).

The event includes **Lunch, Teas and Coffee** and a **CPD (Continuing Professional Development) Certificate** will be given out at the event for your attendance.

How to Book: This is a particularly special seminar, and definitely one not to be missed! To book, visit the 'events' section in our website, or directly through <http://www.associationforcoaching.com/event/europe.htm>. For any additional queries, please direct them to Sally at Globalteam@associationforcoaching.com.

We look forward to seeing you there, for a rich day of learning and broadening our perspectives!

About the Author:



Philippe Rosinski is a world authority in executive coaching, team coaching, and global leadership development. He serves on the Global Advisory Panel of the Association for Coaching. The Harvard Business School chose his ground-breaking book *Coaching Across Cultures* as its featured book recommendation in the category of business leadership. His new book, *Global Coaching* has been described as "having moved the art and science of coaching to a new level".



Philippe is principal of Rosinski & Company, an international network organization that helps leaders, teams and organizations unleash their human potential to achieve sustainable and meaningful success. A Master of Science from Stanford University, Philippe is a professor in the MBA program for global managers at the Kenichi Ohmae Graduate School of Business in Tokyo, Japan. Philippe lives near Brussels with his family. See www.GlobalCoaching.pro for more information.

About the Association for Coaching:

"Promoting Excellence and Ethics in Coaching"
www.associationforcoaching.com



Established in 2002, The Association for Coaching® (AC) is one of the leading independent, not-for-profit coaching bodies with the purpose to advance the profession of coaching worldwide. With members in 42 countries, this includes promoting best practice and raising the awareness, standards and ethics of coaching, made up of professional coaches, trainers/providers of coaching, and organizations building coaching cultures.

To sign up to the AC Mailing and receive updated information on events and other developments within coaching, click onto "Mailing List" at the website: www.associationforcoaching.com/home/list.htm

For non-members of the AC, you can save money on this event and receive a wealth of other benefits by joining the AC. For more information, go to www.associationforcoaching.com/memb/memb.htm or email members@associationforcoaching.com.



Philippe Rosinski, Katherine Tulpa and Alex Szabo are contributors in the 2nd edition of the Association for Coaching's highly acclaimed book, "Excellence in Coaching, the Industry Guide" (edited by Jonathan Passmore and published by Kogan Page). Chapters include "Intercultural Coaching", "Coaching within Organisations", "Leveraging the Coaching Investment" and "Setting up and Running Your Coaching Practice" You can purchase the book at a discount at the seminar, or from the AC website at www.associationforcoaching.com/home/acbookstore.htm.

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