



Association for Coaching *presents* “Mapping the Landscape of Coaching”

A master-class with Katherine Tulpa

- Date:** Monday 25th January, 2010 (East Midlands, UK)
- Time:** 5.30pm (networking and light refreshments) for 6pm start; close at 9pm
- Venue:** David Collett Suite, Imago at Holywell Park, Loughborough University
- Directions:** See <http://www.welcometoimago.com/pdf/imago-area-map.pdf>

(Note: Postcodes for Imago and Loughborough University, will not take you to your required destination Please type '**Holywell Way, Loughborough**' into your satellite navigation system. At the gatehouse, please ask for **Car Park 3**, from where the David Collett Suite will be signposted).

Price: **AC Member: £25** (£21.74 ex VAT), **Non Member: £40** (£34.78 ex VAT) - Price is inclusive of light refreshments

Speaker: Katherine Tulpa, Chief Executive and Co-Founder, Association for Coaching

You will learn:

Where coaching is now, emerging trends, and key indicators of where it may be going.

About this event:

'**Mapping the Landscape of Coaching**' will expand on coaching from a wider perspective, considering some of the current themes now impacting where coaching is at now in its evolutionary growth, both in the UK and beyond. This supports on AC's remit of being an independent and inclusive body for "Coaching" – in others words, not defining coaching in a *singular* way and representing different stakeholders that make up this emerging profession.

By the end of this session, you will be able to:

- To explore the commonalities and diversities between different aspects of coaching, and how this relates to your practice
- To investigate how your coaching style or "niche" relates to and complements the wider picture of the profession
- To understand current organisational themes, and in particular what buyers are looking for in executive coaches during coach assessment and selection
- To gain a greater understanding of some of the national and global trends impacting the profession, including its potential opportunities and consequences

This interactive talk is open to both members and non-members. It will offer an opportunity for AC's local coaching community to engage in an exciting exploration of the diverse and continuously emerging landscape of coaching, and how this pertains to one's own practice or development.

"Promoting Excellence and Ethics in Coaching"

www.associationforcoaching.com

The workshop is eligible for CPD and a Certificate will be given the night of the event. We look forward to seeing you there!

How to Book: This is another very special event, and definitely one not to be missed! Places are limited to 35 people. To book, visit the 'events' section in our website, or through this link: [AC East Midlands Workshops](#)

Once you have successfully booked and paid for the event, you will receive a confirmation email with full details of the event. **Please bring your confirmation email with you to the event to ensure a fast and efficient registration.** For additional workshop queries, email workshops@associationforcoaching.com

For non-members of the AC, please note that you can save money on this and future events and receive a wealth of other benefits by joining the AC. For more information or an application, go to www.associationforcoaching.com/memb/memb.htm or members@associationforcoaching.com.

Speaker Bio:

Katherine Tulpa

Katherine is CEO and Co-Founder of the Association for Coaching (AC), and Co-CEO of Wisdom8, a boutique, international firm specializing in coaching CEOs and Global Top Teams. Her purpose is to inspire and stretch global leaders, authentically, so that they make a positive impact in the world. A driving force for coaching excellence, she has won a number of awards, including "Influencing and Impacting the Coaching Profession" and "Coach/Mentor of the Year" by Coaching at Work. Katherine is also a sought after board-level coach, speaker, lecturer, coach mentor, and author, with contributions to *Excellence in Coaching* ("Coaching with Organisations" and "Leveraging the Coaching Investment"); *Diversity in Coaching* ("Coaching in Europe"); and soon to be released, *Leadership in Coaching* ("Coaching Global Top Teams") - Kogan Page.

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About the Association for Coaching (AC)

Established in 2002, The Association for Coaching ® is an independent, not-for-profit body with the goal to advance the profession of coaching worldwide. This includes promoting best practice and raising the awareness, standards and ethics of coaching, with members made up of professional coaches, trainers/providers of coaching, and organisations building coaching cultures.

The AC's diverse membership base is made up of executive coaches (70%), personal coaches, business coaches, and speciality coaches; coaching service and training providers, along with internal coaches and companies building coaching cultures.

*Don't miss the AC's next International conference 'Going Global 2010' being held on **11th & 12th March 2010** at the Victoria Park Plaza Hotel in London. Visit www.acconference.com for conference details/to book.*