



## Association for Coaching presents Corporate Members Think Tank '2010: accelerator or renewal?'

**Date:** Thursday 11<sup>th</sup> February 2010

**Time:** 18.00 -20.00

**Venue:** courtesy of White Water Strategies Ltd  
1 Northumberland Avenue  
London  
WC2N 5BN  
(Just off Trafalgar Square)

(Tel: 0208 938 6665, E-mail: [kwatkins@wwstrategies.com](mailto:kwatkins@wwstrategies.com))

**Venue Website (for directions):**

[www.wwstrategies.com](http://www.wwstrategies.com) <http://www.wwstrategies.com/index.php?page=contact>

**Price:**

Free to Corporate Members, £35.00 non-members (inc VAT) and all others including individual AC members.

**Please note:** this event is reserved for **corporate/public sector employees** and in-house coaches; it is not open to suppliers of coaching services/organisational members.

**This is classified as a:**

**Debate** – An exclusive think tank to discuss coaching in the corporate world.

**About this event:**

François Moscovici, Head of the Association for Coaching UK Corporate Membership, will facilitate a discussion on: "2010: Accelerator or Renewal?"

- Our 2009 Think Tank predicted a hard year, did it happen?
- What trends for 2009 are likely to continue and what new themes will emerge?
- Beyond the economic cycle – Is the nature of coaching changing for corporates?

*Note: This is a facilitated discussion of shared experiences from participants, in an informal setting, as opposed to an "AC or expert talk".*

**How to Book:**

This is another very special event, and definitely one not to be missed! Places are limited to **20** people.

To book: Corporate Members please contact [Kerry@associationforcoaching.com](mailto:Kerry@associationforcoaching.com) to reserve your place.

All others please visit the 'events' section in our website, or through this link:

<http://www.associationforcoaching.com/event/event.htm>

Book early as we expect to sell out!

"Promoting Excellence and Ethics in Coaching"

[www.associationforcoaching.com](http://www.associationforcoaching.com)

Once you have successfully booked and paid for the event, you will receive a confirmation email with full details of the event. **Please bring your confirmation email with you to the event to ensure a fast and efficient registration.**

For additional workshop queries, email [workshops@associationforcoaching.com](mailto:workshops@associationforcoaching.com)

For non-members of the AC, please note that you can save money on this and future events and receive a wealth of other benefits by joining the AC. For more information and an application form go to <http://www.associationforcoaching.com/memb/memb.htm> or email [members@associationforcoaching.com](mailto:members@associationforcoaching.com).

### **Speaker Bio**

This event does not include a speaker. It is sponsored by White Water Strategies Ltd who will kindly provide space and refreshments, but will not make a formal presentation. The format is 'Chatham House rules': a confidential setting where corporate participants can compare notes freely. No journalists will be attending.

### **Association for Coaching**

Established in 2002, The Association for Coaching ® (AC) is an independent, not-for-profit body with the goal to advance the profession of coaching worldwide. This includes promoting best practice and raising the awareness, standards and ethics of coaching, with members made up of professional coaches, trainers/providers of coaching, and organisations building coaching cultures.

Don't miss the AC's next International conference '**Going Global 2010**' being held on 11th & 12th March 2010 at the Victoria Park Plaza Hotel in London. Visit [www.acconference.com](http://www.acconference.com) for conference details/ to book.

Don't miss the AC's third book, *Diversity in Coaching - Working with issues of gender, culture, race and age*". This book is part of the successful Association for Coaching series, edited by Jonathan Passmore, which includes *Excellence in Coaching* and *Psychometrics in Coaching*, also published by Kogan Page. Order from the AC website.

To sign up to the AC Mailing and receive updated information on events and other developments within coaching, click onto "Mailing List" from the website at [www.associationforcoaching.com/home/list.htm](http://www.associationforcoaching.com/home/list.htm)