



**Association for Coaching UK Edinburgh  
presents**

**“Inspire People to Greatness”**

**Date:** Wednesday 14<sup>th</sup> March 2012

**Time:** 5:30 for networking with a 6:00pm start, 8:30pm close

**Venue:** The Edinburgh Training and Conference Venue, 16 St. Mary's Street, Edinburgh, EH1 1SU

**Venue Website (for directions):** Email: [enquiries@edintrain.com](mailto:enquiries@edintrain.com)  
Web address: <http://www.edintrain.com>  
Location: <http://www.edintrain.com/location.asp>  
Map: [http://www.edintrain.com/map\\_new.asp](http://www.edintrain.com/map_new.asp)

**Price:** £21.00 members , £37.00 non-members

**Speaker:** Sue Knight (author of NLP at Work)

**This event is classified as:** *a Workshop/Seminar, eligible for CPD and has been created for HR Professionals, Personal Coaches, Business & Executive Coaches, Managers, Leaders, Sports Coaches and any individual with a passion for NLP.*

**You will learn:** A strategy for releasing Greatness - expect to be inspired and to learn how to work at the level of identity and purpose.

**About this event:**

Inspire People to Greatness, is that what all coaching is really about? How can we do this in rapid and powerful ways? Well this is what we will explore in this session. The greatness for most lies undiscovered and untapped.

One of my lifetime exemplars is Gene Early who was my first NLP trainer and has been a personal mentor ever since. Gene Early is an internationally recognized leadership and organizational development advisor, having worked extensively in Europe, the Pacific islands, and Asia as well as the US - for more information please visit [www.geneearly.com](http://www.geneearly.com).

I was always impressed by the power with which he was able to bring about change and commitment... and what he has taught me over the years is how not to get caught in the 'technique trap' but to facilitate learning at the level of identity and purpose. This approach gets right to the heart of who we truly are and allows us to know that so that we can bring the 'real me' to the world and fulfil the purpose that is uniquely ours.

“Promoting Excellence and Ethics in Coaching”  
[www.associationforcoaching.com](http://www.associationforcoaching.com)

### **By the end of this session, you will be able to:**

- Become the change (and coach others to do the same)
- Recognize how to identify your own and others' unique talents and connect them to a sense of self and purpose.
- Create a structure for doing this and practise and gain feedback throughout the time together.

**How to Book:** This is another very special event, and definitely one not to be missed! Places are limited to **45** people. To book, visit the 'events' section in our website, or through [this link](#)  
Book early as we expect to sell out!

Once you have successfully booked and paid for the event, you will receive a confirmation email with full details of the event. **Please bring your confirmation email with you to the event to ensure a fast and efficient registration.**

For additional workshop queries, email [workshops@associationforcoaching.com](mailto:workshops@associationforcoaching.com)

For non-members of the AC, please note that you can save money on this and future events and receive a wealth of other benefits by joining the AC. For more information and an application form go to <http://www.associationforcoaching.com/memb/memb.htm> or email [members@associationforcoaching.com](mailto:members@associationforcoaching.com).

### **Speaker Bio:**

**Sue Knight** is an international consultant and author, pioneering the use of NLP for people in business. Sue's work includes and goes beyond NLP in her aim to support us all to discover our unsuspected greatness in this chaotic, challenging and turbulent world.

Sue is committed to work with her in-house clients and NLP course delegates here in the UK and abroad to help them to make a positive difference to their own organisations, their families and the world at large. Sue believes in respecting the culture in each of us and for that reason she also loves working internationally (especially India) where we can develop our ability to learn from the diverse cultures in our world and to respect and grow the best in each of them. Sue Knight runs many open courses which lead to NLP certification at several levels including [Business Practitioner](#), [Master](#) and [Trainer](#) training. In her consultancy work Sue is devoted to learning how we can be a success in business and in our personal lives. The essence of NLP — modelling excellence — enables us to learn from the best in all aspects of work and life; leadership, sales and influence sport, the arts, communication, teamwork... the list is endless.

You can read more about Sue's work on [www.sueknight.co.uk](http://www.sueknight.co.uk) and you can follow here on linkedin, twitter and facebook.

### **Association for Coaching**

Established in 2002, The Association for Coaching® (AC) is an independent, not-for-profit body with the goal to advance the profession of coaching worldwide. This includes promoting best practice and raising the awareness, standards and ethics of coaching, with members made up of professional coaches, trainers/providers of coaching, and organisations building coaching cultures.

Don't miss the AC's new book, *Leadership Coaching*, which provides a rich collection of different models, approaches, and techniques to use when coaching Leaders. This book is part of the successful Association for Coaching series, edited by Jonathan Passmore and published by Kogan Page, which includes *Excellence in Coaching*, *Psychometrics in Coaching* and *Diversity in Coaching*. Order from the AC website.

To sign up to the AC Mailing and receive updated information on events and other developments within coaching, click onto "Mailing List" from the website at [www.associationforcoaching.com/home/list.htm](http://www.associationforcoaching.com/home/list.htm)

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