

Speakers for Going Global Coaching Conference Announced

Association for Coaching 2010 Conference – 11-12 March, London

The Association for Coaching (AC) has announced the key speakers for its 4th International Coaching conference, "Going Global 2010". The event will take place over two days, the 11th and 12th March 2010, at the Victoria Park Plaza, London. Participants can now book online via www.acconference.com, estimated to sell out once again at 500 participants.

Going Global reflects the expansion and progression of the coaching profession worldwide, with an international range of speakers. As the profession increasingly addresses global elements such as diversity, advanced coaching techniques and coaching across cultures, the conference aims to deliver an informative mix of thought-leadership, case studies, workshops, research, networking, theory and practice.

Day one will open with keynote speaker Julio Olalla, a pioneer in Coaching and Transformational Learning. Olalla is highly regarded to be one of the early founders within coaching, and facilitates coach-training throughout the world. He will be comparing the difference between a 'good' life and a 'better' life and whether we are in danger of becoming trapped in wanting more, better, faster and stronger at a cost to our overall happiness.

Dr. Reuven Bar-On, a professor at the University of Pretoria and at the University of Texas, will provide a keynote talk offering valuable insight into Emotional Intelligence - what it is and how it is measured. He has been working in emotional intelligence (EI) since 1980 and is internationally acclaimed as one of the world's leading theorists of Emotional Intelligence.

Day two will open with Veera Johnson, Chief Executive Officer of ProcServe. Over the last 10 years she has played a key role in the development of the UK Government's policies and strategies in the areas of e-commerce. She will examine how the success of an organisation lies in its ability to embrace and channel the diversity of its people, using and in particular its leadership team, and using coaching to draw this out.

A case study on coaching in practice will be provided by Syl Saller, Global Innovation Director for Diageo. Syl Saller will share her views on coaching as an integral part of Diageo's growth and people strategies and will provide a valuable insight into how coaching is integrated into the company culture.

In addition to the above speakers, workshops are available in the following areas:
Executive Coaching; Organisational Coaching; Personal & Business Coaching; Global Coaching - Diversity and Cross Cultural, and Beyond Coaching.

The fourth International Conference for the Association for Coaching is produced for organisations, internal coaches, executive and personal coaches, consultants, trainers and coaching/service providers. Visit www.acconference.com for more information.

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Note to editors: A limited number of free journalist places are available. Please contact Kimberley Gray if you would like to attend on kim@kimberleygray.com.

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ABOUT THE ASSOCIATION FOR COACHING

Established in 2002, The Association for Coaching ® (AC) is an independent, not-for-profit body with the goal to advance the profession of coaching worldwide. This includes promoting best practice and raising the awareness, standards and ethics of coaching, with members made up of professional coaches, trainers/providers of coaching, and organisations building coaching cultures.

For further information contact Karen Blake at enquiries@associationforcoaching.com or for a membership pack, please email members@associationforcoaching.com

www.associationforcoaching.com

promoting excellence & ethics in coaching